



PROJECT MANAGEMENT

Introduction to Sports management

During the course, you will develop a project of your own choice and design to be implemented in the short, medium or long term in your home country. While staying in Leipzig, you will organise a project with children (respectively juveniles), in which you will apply the knowledge acquired.

Topics:

- Fundamentals of project management, development of an own project
- Elaboration of a project charter
- Planning, organisation and implementation of (sports-) events and competitions
- Micro-sponsorships: gaining partners, sponsors and promoters
- Structure, composition and functions of sports clubs
- In practice:
 - Support of clubs/schools in Leipzig regarding sports events
 - Organisation and implementation of a sports festival hosted by ITK