



EMPLOYMENT PERSPECTIVES

The degree program opens up a variety of perspectives of employment and career development, and graduation qualifies students for different activities in the field of sports management.

Graduates gain access to professions in grassroots sports development and are qualified to take on positions in sports clubs and associations as well as in governmental, intergovernmental, non-governmental and private organisations:

- Leadership positions in sports clubs
- Executive positions in sports federations
- Management & administrative positions in the Olympic & Paralympic sports environment
- Management & administrative tasks in the public sector
- Management tasks in the private sector
- Management & administrative tasks in (sports) politics
- Management tasks with commercial sports providers
- Freelance entrepreneurial activities in the sports and leisure industry

COOPERATION PARTNER

The program is offered in cooperation with TAFISA, an internationally renowned partner.

The Association for International Sport for All (TAFISA) is a non-governmental organisation with more than 270 members from over 150 countries on all continents. TAFISA aims to achieve an active world by promoting and facilitating access for everyone to sports and physical activity.



CONTACT

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UNIVERSITÄT
LEIPZIG

Sportwissenschaftliche Fakultät
Sports Science Faculty



M.A. Weiterbildung

**INTERNATIONAL
SPORTS
DEVELOPMENT**

THE STUDY PROGRAM

The **M.A. International Sports Development** is an international (English) postgraduate program in the field of sports development.

The program with a focus on grassroots sports development offers in-depth, research-based and application-oriented knowledge. At the same time, it provides skills and competencies that enable students to work in sports organisations at regional, national and international levels. In addition, special focus is placed on the development of personal and social skills.

UNIQUE SELLING POINTS

The study program is **conducted in English** and is **primarily aimed at international students**. It is designed as a continuing education program for sports graduates who have already gained practical experience in grassroots sports development. The **specific focus on the development of grassroots sport in an international context** makes the course unique – there is nothing comparable in Germany.

The program is designed as a **semi-virtual course of study**. Over the four semesters, students learn mostly in a **virtual learning environment** under the supervision of a team of international lecturers. In addition, there are three **short-term attendance phases** (1-2 weeks each), generally based at the **Sports Science Faculty at the Leipzig University**. Participants pay a tuition fee, which is fixed after taking economic aspects into account.

**BE A MASTER OF
SPORT FOR ALL**



MAIN AREAS OF FOCUS

- Int. Perspectives on Sports Development
- Int. Sport Governance
- Research Methods and Research Communication
- Int. Sport Finance and Accounting
- Int. Sport Marketing, Sponsorships and Events
- Developing Sport for All in an International Context
- Human Resource Management & Leadership in Sport Organisations
- Int. Perspectives on Sport for Development
- Applied Projects in Sport for All

CREDIT POINTS

The total student workload corresponds to **120 credit points (ECTS)**. 30 ECTS are allotted to the Master's thesis incl. seminar/colloquium.

STANDARD PERIOD OF STUDY & DEGREE

The standard period of study is **four semesters**. Students complete the M.A. International Sports Development (Continuing Education) by writing a **Master's thesis**.

ADMISSION REQUIREMENTS

Selection criteria based on the experience of the **International Coaching Course (ITK) at the Leipzig University** are used to select students for admission to the program.

The following criteria are taken into account:

- Degree / final grade in Bachelor's program
- Type and extent of professional experience
- Gender equity in the course of study
- Language proficiency

As this is an international Master's program, **English language proficiency (C1) is required**.

No proof of proficiency is required for native speakers of English.